

Marcus Miers

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Education

University of Wisconsin - Madison: MFA (2015) + MA (2014)

- Graduated 2nd in Class (Chazen Prize Honorable Mention)

University of Missouri - Columbia: BFA (2011)

Professional Experience

Service Leader: Software Training for Students (STS)

University of Wisconsin, Madison: Division of Information Technology (DoIT) – Academic Technology (AT)

Service Leader/Manager: July 2014-Present

Assistant Manager & Lead Trainer: September 2012-July 2014 (Promoted to lead STS in July)

I currently lead the Software Training for Students service, which supports an average of 10,000 students annually through free training in a variety of nimble formats. The STS annual operating budget is \$300,000, which I frequently review and analyze to use in strategic and collaborative efforts on campus. STS holds consultations with faculty and staff to deliver customized in-classroom training for their students, offers workshops throughout the week, supports one-on-one training for students with technical projects, and STS shares its resources online for free use. I supervise and manage the 18 high-functioning student employees and a full-time assistant manager, who work as a team to deliver 600-700 workshops a year.

Highlights:

- Coordinated over 2,000 technology workshops and other services, supporting over 50,000 students.
 - Consulted with dozens of faculty members to establish appropriate technologies, learning objectives, and training strategies to support their classrooms.
- Strategically repositioned STS services to be more effective on campus by focusing on customized in-person and online training for professors seeking technical support in their classroom.
 - Reduced other service offerings with lower demand to focus bulk of trainers' time and efforts toward customized training formats.
 - Made efforts to reduce budget costs to align service with campus initiatives supporting the student learning experience.
 - Improved customer relations and support, as well as STS operations, by removing two graduate assistantships to hire one full-time employee in their place.
 - Established new relationships and long-term clients in various UW-Madison schools and colleges.
 - Created customized online and in-person training curricula for three courses with more than 100 students enrolled in each.

- Increased productivity in the STS project workflow by including Agile methodologies and collaborative tools.
 - Introduced Trello, Google Drive, Box, and Slack to improve communications and project roles for the semi-decentralized STS team.
 - Created a small team of STS trainers to develop a new manual template (made with HTML/CSS/JavaScript) and an in-browser text editor (predominantly JavaScript frameworks) to streamline the curriculum development process exponentially.
- Improved hiring practices and made higher quality STS employees by creating on-boarding training program.
 - Shortened new employee training time by 25%, as well as yielding objective steps toward developing professionalism and consistent work ethic and peer support.
- Created and delivered over 50 unique in-person training workshops for topics including Photoshop, Illustrator, HTML/CSS, JavaScript, PowerPoint, Excel, WordPress, and more.
 - Delivered workshops and presentations to audiences of 5-350 participants at a time.
- Developed new partnership with DesignLab, offering collaborative drop-in consultations in Helen C. White Library to support students' technical issues with STS trainers, and their conceptual roadblocks with DesignLab TAs.
- Tracked and made operational or strategic decisions around STS usage and evaluation metrics every quarter.
- Created an employee performance record with objective markers of success and failure.
- Managed communications of a variety of print and web formats.
- Member of DoIT-AT web team.
- Lead two strategic retreats for STS and another AT group, and facilitated confidential working group on AT communications and work culture.

Consultant: CIVA

Christians in the Visual Arts (CIVA): Madison, Wisconsin

Freelance Web Developer and Business Operations Consultant: Summer 2016-Present

CIVA is a national non-profit organization that empowers artists seeking support and resources for the intersection of art and faith. I consult the CIVA executive director to establish business needs to help the organization run more efficiently. My responsibilities with CIVA are maintaining site content in WordPress, updating site design and themes using CSS and JavaScript, and handling the organization's technology infrastructure.

Highlights:

- Effectively coordinated the migration of a legacy customer database to Salesforce.
 - Moving to Salesforce eliminated over \$1,000 of monthly subscription fees as well as other one-time charges accrued by other third-party vendors.
 - I recruited a colleague with Salesforce expertise to migrate the database into Salesforce.
 - Currently developing training to help the CIVA staff to transition into the new system.
- Participated in strategic organizational meetings as I helped incorporate a more efficient technological infrastructure.

- Developed a clear workflow for updating site content and shortened response times for members' needs.

Additional Education

UW-Madison Center for Professional and Executive Development

- Finance and Accounting for Non-Financial Professionals
- Project Management: Planning, Scheduling, and Control

Codecademy Certificates

- Learn SQL
- SQL: Analyzing Business Metrics
- SQL: Table Transformation
- Learn the Command Line
- Learn AngularJS
- Learn Git
- HTML & CSS
- PHP
- JavaScript
- jQuery

Lynda.com Course Certificates

- Become an Agile Project Manager
- Become an Instructional Developer
- Become a User Experience Designer

Teaching Experience

Lead Software Trainer: Software Training for Students (STS)

University of Wisconsin, Madison: Division of Information Technology (DoIT) – Academic Technology (AT)

Service Leader/Manager: July 2014-Present

Assistant Manager & Lead Trainer: September 2012-July 2014

- Designed curriculum for standard software training workshops, as well as custom curriculum for unique workshops per faculty and student request.
- Taught interactive, lecture-style training workshops in topics ranging from the Adobe Suite, Microsoft Office Suite, and web development.

Teaching Assistant: University of Missouri Art Department

University of Missouri, Columbia

Color Drawing Teaching Assistant: January 2012-May 2012

- Assisted the drawing professor in the everyday needs of the class's three sections to keep it running efficiently.
- Provided a lecture on Josef Albers' color theory and designed a field trip to the University of Missouri's special books collection and examined an original edition of Albers' *Interactions With Color*.

- Met with students and critiqued their work to help them move through ideas and toward creating a meaningful body of work.

Drawing Instructor: Columbia Art League

Columbia, Missouri

Drawing Instructor, Columbia, Missouri: January 2012-May 2012

- Planned and implemented exercises in rudimentary to intermediate drawing techniques.

Solo and Small Group Exhibitions

2015

Halation (Solo, Invited)

- Imago Center, Columbia, MO

Wake (Solo)

- Art Lofts Gallery, Madison, WI

2014

Exuberance and Anxiety (Solo)

- 7th Floor Gallery, Madison, WI

2013

In the Expanded Field (Two-person)

- Commonwealth Gallery, Madison, WI

Mixed Tapes (Invited)

- Diane Endres Ballweg Gallery, Madison, WI

2012

Levels of Perception (Solo)

- Art Lofts Gallery, Madison, WI

2011

Concerning Representation (Solo)

- Craft Studio, Columbia, MO

The Fascinators: The Inaugural Charlotte Street Biennial of Regional BA/BFA/MA/MFA Candidates Regional Juried Exhibition

- La Esquina Gallery, Kansas City, MO

Selected Group Exhibitions

2016

CIVA Sourcebook

- Juried Print Exhibition

2014

& Another

- Lofts Art Gallery, Madison, WI

2013

Q&A (Juried Exhibition)

- Diane Endres Ballweg Gallery, Madison, WI

Stacked

- Juried Exhibition, Diane Endres Ballweg Gallery, Madison, WI

Renewal

- Juried Exhibition, Drift Studio, Mount Horeb, WI

Foremost

- 7th Floor Gallery, Madison, WI

2012

Two-Fer

- 7th Floor Gallery, Madison, WI

Phoneography: Photos from Phones by Mitch Eckert and You (Juried Exhibition)

- The 930 Art Center, Louisville, KY

2011

Kansas City Artists Coalition's 2011 River Market Regional

- Regional Juried Exhibition, curated by Dr. Patricia McDonnell, Kansas City, MO

The Larry Show

- Juried Exhibition, Juried and curated by Sloane Snure-Paullus, George Caleb Bingham Gallery, Columbia, MO

Untitled (Mixtape)

- George Caleb Bingham Gallery, Columbia, MO

Au Naturel: The Nude in the 21st Century

- International Juried Exhibition, Astoria, OR

2010

Presenting Context (Invited)

- Craft Studio, Columbia, MO

Collaborative Identity

- NYCAMS Gallery, New York City, NY

Lectures and Presentations

2013

Artist Lecture

- Madison Museum of Contemporary Art (MMOCA), Madison, WI

2011

Presenter for the closing reception in Los Caminos Gallery's exhibition: Romantic Notions

- Los Caminos Gallery, St. Louis, MO

Participant in panel discussion for The Fascinators: The Inaugural Charlotte Street Biennial of Regional BA/BFA/MA/MFA Candidates

- La Esquina Gallery, Kansas City, MO

Technology Skills and Experience

Web Development

- HTML
- CSS
- JavaScript
- jQuery
- DreamWeaver
- WordPress
- PHP
- Mobile Web Development
- Bootstrap

Graphics/Media

- Photoshop
- Illustrator
- InDesign
- Google SketchUp
- iMovie
- Final Cut Pro X
- Motion

Productivity & Analysis

- Word
- Excel
- PowerPoint
- Keynote
- Numbers
- Pages
- SQL

Awards and Honors

2015

University of Wisconsin-Madison Art Department Professional Development Grant

2014

Chazen Prize Honorable Mention

- The Chazen Prize is awarded to one graduating MFA candidate in the University of Wisconsin-Madison art department. I was selected as an honorable mention due to the high quality and promise of my work.

University of Wisconsin-Madison Art Department Professional Development Grant

2011

River Market Regional Best in Show

Other Related Experience

2012

Assistant Printer

Helped print various types of intaglio plates from the William Joseph "Dard" Hunter family collection through the University of Missouri. The types of prints included techniques such as engraving, etching, dry point, mezzotint, and aquatint. In the collection were plates from famous American printmaker, John Sartain. Assisted professors with intaglio demonstrations in class, particularly for etching, aquatint, and mezzotint.

2009-2011

President of the Student Artists' Community, University of Missouri

Organized events for the art students within the University of Missouri-Columbia. Responsible for coordinating trips to museums within the state of Missouri, as well as out-of-state excursions. Organized regular social events, such as weekend drawing sessions, movie nights, critiques (with faculty, visiting artists, and including both graduate and undergraduate students) and other activities for the sake of building community in the art department. Helped faculty members organize artist lectures for visiting artists by applying for grants and other university funding